



**UNITED COLORS  
OF BENETTON.**

## **ABOUT BENETTON GROUP & UNITED COLORS OF BENETTON**

**Benetton Group is one of the best known fashion companies in the world, present in the most important markets with a network of about 5,000 stores; a responsible group that plans for the future and lies in the present, with a watchful eye to the environment, to human dignity, and to a society in transformation. The Group has a consolidated identity comprised of color, authentic fashion, quality at democratic prices and passion for its work: these values are reflected in the strong, dynamic personality of the brand United Colors of Benetton.**



## BENETTON GROUP HISTORY

**1965 ● Benetton Group is founded**

**1969 ● Benetton opens its first store outside Italy, in Paris**

**1980 ● Opening of the first New York City store, on Madison Avenue**

**1982 ● Opening of the first store in Tokyo**

**1986 ● The Group is listed on the Milan, Frankfurt (1988) and New York (1989) Stock Exchanges**

**1989 ● Entry Into Eastern European and Soviet Union Markets**

**2005 ● Benetton is present in 120 countries with 5,000 stores**

**2013 ● Benetton Group's commitment to protecting the environment and product safety are recognized by Greenpeace**

**2014 ● New United Colors of Benetton campaign in support of UN Women, on the occasion of the UN International Day for the Elimination of Violence Against Women**

**2015 ● Benetton launches the Benetton Women Empowerment Program, a long-term initiative to support women's right worldwide**

UNITED COLORS  
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**MRP : 3299/-**



UNITED COLORS  
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MRP : 2499/-



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**MRP : 3299/-**



**MRP : 2999/-**

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**MRP : 3499/-**



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**MRP : 1699/-**



**MRP : 1499/-**

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**20'' - Rs. 7,999/-**

**24'' - Rs. 8,999/-**

**28'' - Rs. 9,999/-**





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MRP : 2699/-



UNITED COLORS  
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MRP : 3299/-





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MRP : 1299/-



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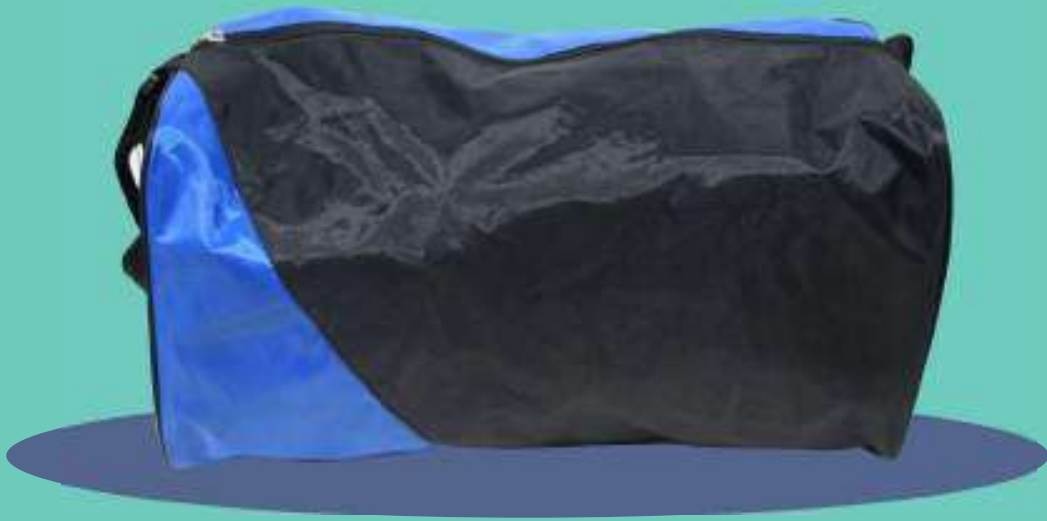
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